



Seafood Industry Mental Health & Wellbeing

STAY AFLOAT GALA

18th of September, 2020

THE EVENT

The aim is to raise awareness for health and wellbeing in the seafood industry, and funds to further support the Tasmanian seafood industry's partnership with Rural Alive & Well (RAW). To value add to our initial funding, the Tasmanian seafood industry will hold a "Stay Afloat Gala" on 18 September 2020 at the Hobart Function and Conference Centre.

Stay Afloat works towards these key outcomes:

- Raise awareness of health and wellbeing in the Seafood Industry.
- Dedicated on the ground support for seafood operators, delivered through the RAW Outreach Program; and
- Relevant educational resources to encourage fishers to look out for other fishers, and mates to look out for their mates and to seek further support if needed.

The event will include a diverse range of Tasmania seafood, beer and wine, live music entertainment, as well as a fundraising auction and ballot bidding. To date we have raised over \$50,000 for the Stay Afloat Project, and are now well on the way to delivering meaningful outcomes for industry. Every bit of support for this event, large or small, will help us continue to make a difference.

CASH SPONSORSHIP OPPORTUNITIES

Gold Sponsor (\$10,000)

Your company will be acknowledged as a Gold Sponsor in all Tasmanian Seafood Industry News promotion, event programs, during the event, and online. Gold Sponsors are entitled to display banners at the gala.



Silver Sponsor (\$5,000)

Your company will be acknowledged as a Silver Sponsor in all Tasmanian Seafood Industry News promotion, event programs, during the event, and online.

Sponsor (any amount >\$1,000)

Your company will be acknowledged as a Sponsor in the event program, during the event, and online.

PRODUCT SPONSORSHIP OPPORTUNITIES

If you'd prefer to contribute in the form of seafood product donation (enough for canapes for ~200 people), please get in touch. All product sponsors will be recognised before, during, and after the event.

DONATIONS

Every little bit counts, and we acknowledge that there may be some people out there who want to support this cause through a smaller donation. An event donations page has been set up tsic.org.au/stayafloat. Make your donations, large or small, here.

BOOK A TICKET

Of course, the event will only be a success if plenty of people attend. All money raised from ticket sales goes towards the TSIC-RAW initiative. You can purchase your ticket through the website www.tsic.org.au/stayafloat.

1 in 5 Australians experience a mental illness in any year

Fishers are enduring levels of psychological distress almost double that of the general population

Men are less likely to seek help than women

This is the harsh reality for our male-dominated Tasmanian seafood industry

#DrownTheStigma
#StayAfloat

Sponsorship packages are available until August 2020.

If we can change just one life, we have succeeded.



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